

Valentine Candy/Button Grams

Sample School Announcement

“Hey [insert name of school]! This Valentine’s we’re sending love to global neighbours and selling Candy/Button Grams in support of COVID-19 vaccines for people in low- and middle-income countries through the Love My Neighbour project in partnership with [UNICEF Canada](#). *Did you know less than 10% of the population in low-income countries is vaccinated against COVID-19?* The Button/Candy Grams cost [insert the cost...\$1 or \$2]. You can buy a few for your friends at [insert location in school]. Every \$25 we raise covers the cost of two doses, transportation, syringes, healthcare worker training, community readiness and waste disposal. Because everyone who wants a vaccine should get one. That’s fair!”

Interesting facts to use in addition to the one above:

- 61% of the world has received at least one COVID-19 vaccine dose
- 84% of Canadians has received at least one dose
- Almost 10 billion doses have been administered globally
- UNICEF has delivered over 1 billion doses to 144 countries
- Only ¼ of African health care workers is fully vaccinated
- In 2022 UNICEF is aiming to administer 4.1 BILLION more doses and vaccinate 70% of the population in low-income countries